

### Department of Management Studies

<b>PROJECT TITLE</b>	<b>Factors driving sustainability of a firm and its impact on performance-a study on the employees skills &amp; behavior with reference to Hatsun agro product pvt.ltd</b>
<b>STUDENT NAMES</b>	GOMATHI.S – 212012631016
<b>SUPERVISOR</b>	Mr. R.Kumar – Asso Prof
<b>OBJECTIVE</b>	<ul style="list-style-type: none"> <li>To analyze the human resources skills, behavior along with its drivers that contributes towards the sustainability of the firm.</li> <li>To know the policies related to sustainability.</li> <li>To find out the human resource elements at the firm level contributing towards sustainability.</li> <li>To study the impact of sustainability on the firms performance</li> </ul>
<b>ABSTRACT/IDEA</b>	<p>The study titled “Factors driving sustainability of a firm and its impact on performance. A study on the employee’s skills &amp; behavior with reference to HATSUN AGRO PRODUCT PVT.LTD. “Emphasizes on the role of the human resources as an indicator of on firm’s sustainability. Nowadays, it is very important to reflect on the sustainability approach in human resource management decisions when considering the future success of the company. The human resources performance is also a crucial dimension with regard to organizational sustainability, the study trice to analyze the human resources skills, behavior along with its drivers that contributes towards the sustainability of the firm the objective of this study is to focus on the role of HRM in supporting sustainable HRM systems in HATSUN AGRO PRODUCT.LTD. The methodology of this research involves collecting data through questionnaire among employees of at HATSUN AGRO PRODUCT.LTD. Based on the constructed questionnaire, data were collected &amp; analyzed. The findings of the study were used to suggest the areas which require need for improvements. The researcher suggests some of the ways in which the sustainability of the business can be enhanced.</p>

<b>SOFTWARE USED FOR STATISTICAL TOOLS</b>	STATISTICAL PACKAGE FOR SOCIAL SCIENCE
<b>RESEARCH METHODOLOGY</b>	DESCRIPTIVE RESEARCH DESIGN & CONVENIENT SAMPLING METHOD
<b>NEED FOR THE STUDY</b>	<ul style="list-style-type: none"> <li>• To study the concept of sustainability emerging across all industries as a key indicator for performance.</li> <li>• To study &amp; analyze human resource as a dimension to measure the firm's performance.</li> </ul>
<b>BENIFITS</b>	<ol style="list-style-type: none"> <li>1. It works effectively in partial density state and full traffic state</li> <li>2. It reduces time consumption in traffic waiting time</li> </ol>